

# **Sponsorship Opportunities**

### PLATINUM - \$10,000

This sponsorship provides the most prominent branding and a variety of promotional opportunities before, during and after the event to maximize your exposure and conference connections.

- Speaker or moderator position and opening remarks
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3 minute, company supplied, video during panel change
- 12 complimentary registrations
- Exhibit space including electric
- Dedicated E-blast to attendees
- Ad in conference program or on app
- Copy of Attendee list

### GOLD - \$6,000

Our gold level provides a comprehensive package of branding and marketing opportunities prior to the event and onsite.

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- Exhibit space
- Copy of Attendee list

### SILVER - \$4.000

The silver level provides highly visible branding opportunities prior to the event and on site.

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- Exhibit space
- Copy of Attendee list

## EXHIBIT BOOTH - \$2,500

Enhance your day-of experience with an exhibit booth that is perfect for showcasing your latest project, development or product.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 2 complimentary registrations

## TABLETOP EXHIBIT - \$1,500

Perfect for your conference presence that needs a little less space, but still provides a home base amongst the exhibits.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 1 complimentary registration

## **DISPLAY STATION - \$1,000**

Show off your company collateral and branding with a dedicated display station.

 Includes custom pop-up banner based on artwork provided by sponsor and brochure display inside the event ballroom

## PROGRAM AD - \$500

Ad in conference program.

Full page ad in pocket sized conference program



## PRIVATE LABEL EVENTS

Need help with your own conference, panel, party or grand opening?

Give us a call to talk about how we can connect you with our community.

## **PASSPORT**

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

The passport provides over 50% savings to those attending our events.

## **ADD-ONS**

# SPONSOR BREAKFAST, LUNCH OR COCKTAILS

Includes special branding and presentation.

#### **INTERNET**

Your company name greets everyone getting online at the event.

#### **CONNECT SOCIAL WALL**

Stay informed, stay engaged. Sponsor the Connect Social Wall where we continue the conversation online with tweets and with photos from Instagram.

#### **CHARGING STATIONS**

Branded charging stations throughout the event to recharge phone, tablet or computer.

#### **PARKING**

We'll let everyone know parking is on you and provide them with a marketing piece as they depart the venue.

#### WATERBOTTLES

Your branded water bottles at every chair, plus on stage, guaranteed to be in our photos.

#### **LANYARDS**

Brand the lanyards everyone receives with their conference badge.

#### **APP SPONSORSHIP**

We're connecting every element of the conference in the palm of your hand. Be the primary sponsor and receive special branding and send push notifications exclusive to your brand.

### ATTENDEE BAGS

Sponsor the attendee bags and have your logo on the tote every attendee will receive.

#### PHOTO SPONSOR, STEP AND REPEAT

Connect events are designed to be social and informative. Our social wall online will have all event photos, with your logo in the corner. Be a part of the social experience.

### CONNECT CLASSROOM

Your 3 minute company promotional video will be in the spotlight during the conference and we'll showcase you as a sponsor.

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