



connect
retail west

HURLEY SURF CLUB PACIFIC CITY
JANUARY 25, 2018



Connect Media 515 S Figueroa Street, Suite 350, Los Angeles CA 90071

Event Schedule

1:30pm – 1:55pm: Registration and Networking

1:55pm – 2:00pm: Opening Remarks

2:00pm – 2:50pm: Food, Fitness, Fashion: What's Driving Experiential Retail and Impacting The Street Level

Hear one on one conversations with leading retailers, their brokers, landlords and partners as they discuss what works, what consumers want, and how to create spaces that innovate, create community and change the way we think.

2:50pm – 3:00pm: Networking Break

3:00pm – 3:50pm: Investment Trends: What's Driving The Deals?

Investors are looking at primary, secondary, and tertiary markets for new opportunities and portfolio growth. What factors are driving these decisions and where are investors looking next to maximize yield and portfolio performance?

3:50pm – 4:00pm: Networking Break

4:00pm – 4:15pm: Keynote: What Drives our Retail Needs

4:15pm – 5:00pm: Neighborhood Centers: Finding Success in the Every Day

Some retail will never go away, you'll always need to be able to run to the store or the dentist for the conveniences of everyday life. How is the average neighborhood changing, where should you be looking for your next investment or development and how do demographics play in to your transaction choices? How do smart brokers and owners stay ahead of the curve?

5:00pm – 6:30pm: Cocktail Reception

Sponsorship Opportunities

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated E-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of Attendee list with full contact information

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

SILVER - \$4,000

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

EXHIBIT BOOTH - \$2,500

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

TABLETOP EXHIBIT - \$1,500

- Room for a pop up display
- Copy of attendee list
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of Attendee list with full contact information

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

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PRIVATE LABEL EVENTS

Need help with your own conference,
panel, party or grand opening?

Give us a call to talk about how we
can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year