



# connect los angeles

Hotel Indigo Downtown Los Angeles

March 27, 2018



Connect Media 515 S Figueroa Street, Suite 350, Los Angeles CA 90071

# connect los angeles

Hotel Indigo Downtown Los Angeles

March 27, 2018

## Conference Schedule

**1:00pm – 1:20pm: Registration and Networking**

**1:20pm – 1:25pm: Opening Remarks**

**1:25pm – 2:10pm: Buy, Build, Sell, or Hold: Investment & Development Insights**  
Hear from the area's most active investors and developers as they share insights into the market, factors driving redevelopment and new development opportunities, and a regional view on investment, development, and asset performance in Southern California.

**2:10pm – 2:30pm: Keynote Presentation**

**2:30pm – 2:45pm: Networking Break**

**2:45pm – 3:15pm: Economic Forecast: Jobs, Policy, Pricing & Real Estate**  
Economic experts will examine the labor and housing markets, job growth, demographic trends, and other key drivers influencing the national real estate space. Gain valuable insights on the indicators that determine the strength of the economy as these experts offer a look ahead.

**3:15pm – 3:25pm: California Natural Disasters: Risk Management and How to Prepare Your Portfolio**

**3:25pm – 3:35pm: California's Marijuana Laws & What They Mean for You**

**3:35pm – 3:50pm: Networking Break**

**3:50pm – 4:40pm: Leadership Insights: A View from the Top**  
National industry leaders discuss shifting real estate trends, activity across property types, and share insights into strategies for propelling your business forward.

**4:45pm – 5:30pm: A Look into Financing LA's Deals**  
Expert panelists from across the capital stack discuss the drivers, obstacles, and financing programs borrowers want. What's succeeding, what's changing, and what do the financiers see for the year ahead for the LA market?

**5:30pm – 7:00pm: Cocktail Reception**



# connect los angeles

Hotel Indigo Downtown Los Angeles

March 27, 2018

## Sponsorship Opportunities

### EVENT HOST

---

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated E-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of Attendee list with full contact information

### GOLD - \$6,000

---

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### SILVER - \$4,000

---

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### EXHIBIT BOOTH - \$2,500

---

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

### TABLETOP EXHIBIT - \$1,500

---

- Room for a pop up display
- Copy of attendee list
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database

### COCKTAIL RECEPTION SPONSOR - \$6,000

---

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of Attendee list with full contact information

### WI-FI SPONSOR - \$4,500

---

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

# connect los angeles

Hotel Indigo Downtown Los Angeles

March 27, 2018

## PRIVATE LABEL EVENTS

Need help with your own conference, panel, party or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program add.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

## PASSPORT \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

The passport provides over 50% savings to those attending our events.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)

- Valid for your choice of any events throughout the year