

# connectNY

APRIL 17TH, 2018



Connect Media 515 S Figueroa Street, Suite 350, Los Angeles CA 90071



## Conference Schedule

**1:00pm – 1:30pm: Registration and Networking**

**1:30pm – 1:35pm: Opening Remarks**

**1:35pm – 2:20pm: Boroughs on Fire: The Development Boom Outside Manhattan**

While activity in Manhattan may be at a lull, the outer boroughs are currently experiencing explosive growth with a record number of development projects in the pipeline. Today Brooklyn, Queens, The Bronx, and Staten Island are taking center stage. Hear about groundbreaking new developments, learn what factors are fueling growth in these submarkets, and more.

**2:20pm – 2:30pm: Special Presentation on New Tax Laws**

**2:30pm – 2:45pm: Networking Break**

**2:45pm – 3:30pm: Reinventing The Modern Office**

Major players in the office market are now rushing to embrace radical, new strategies such as co-working space that have proven to generate 50% more in revenue than traditional models. Faced with increased competition, there is a pressing need to update and modernize existing office inventory to attract and retain tenants. Brokers, designers, and owners will discuss the radical rethinking of the modern office and analyze important office trends like health & wellness, amenitization, sustainability, and more.

**3:30pm – 4:15pm: East vs West: A Seismic Shift in Manhattan**

With the arrival of mega-developments on the Far West Side like Hudson Yards, Manhattan West, and Moynihan Station, there has been a dramatic shift in market activity (office, retail, and residential) from Midtown Manhattan to the Far West. Such a move has not been without repercussions. In response, a major rezoning effort of Midtown East is currently underway that allows for extensive building updates, increased density, the creation of public space, and major transportation improvements. Join us as leading experts examine the far-reaching impact of the recent migration to the Far West and subsequent responses in Midtown East.

**4:15pm – 4:30pm: Networking Break**

**4:30pm – 5:15pm: Tipping Point or Boiling Point: Gauging the Market**

After years of unprecedented growth, real estate in New York has reached a critical juncture. Is the market headed for a downturn due to an oversupply of office and residential products? Or is this climate ripe for acquisitions and consolidation? Where are we in the cycle? Industry leaders tackle the uncertain state of the market and debate its nebulous future.

**5:15pm – 5:30pm: Awards Presentation**

**5:30pm – 6:30pm: Cocktail Reception**

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## Sponsorship Opportunities

### EVENT HOST

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- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated E-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of Attendee list with full contact information

### GOLD - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### SILVER - \$4,000

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- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### EXHIBIT BOOTH - \$2,500

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- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

### TABLETOP EXHIBIT - \$1,500

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- Room for a pop up display
- Copy of attendee list
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database

### COCKTAIL RECEPTION SPONSOR - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of Attendee list with full contact information

### WI-FI SPONSOR - \$4,500

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- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information



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## PRIVATE LABEL EVENTS

Need help with your own conference, panel, party or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program add.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

## PASSPORT \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

The passport provides over 50% savings to those attending our events.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year