

## **Conference Schedule**

11:30 AM REGISTRATION OPEN & LUNCH IS SERVED

12:00 PM OPENING REMARKS

12:05-12:35PM ECON UPDATE: BOOM, BUBBLE OR BUST

How are demographic trends, wage growth and global factors affecting the rental market? Gain valuable insights as expert panelists discuss the macro issues impacting the apartments

sector across the nation.

12:35-12:50PM NETWORKING BREAK

12:50-1:30PM INVESTING IN MULTIFAMILY: CHALLENGES, OPPORTUNITIES & MOVING FORWARD

Multifamily's most active investors discuss where they're allocating capital and where they're pulling back, what new opportunities are emerging and the factors that influence their invest-

ment strategies today, tomorrow and long term.

1:30-1:45PM SPECIAL PRESENTATION

1:45-2:25PM WHAT IS DRIVING THE AFFORDABLE HOUSING SPACE?

Gain insights into the future of affordable housing market and where it is headed when expert panelists come together on the new tax bill and its effects on the financing and development of affordable product, what needs to happen for more affordable housing to be built and

whether the development pipeline will expand or contract moving forward.

2:25-2:40PM NETWORKING BREAKING

2:40-2:55PM SPECIAL PRESENTATION ON TECHNOLOGY

2:55-3:35PM STAY AHEAD OF THE PACK: ATTRACTING & RETAINING RENTERS

Seamless processes, enjoyable experiences & cutting-edge technology. Hear from property management, technology and design experts regarding the decisions they are making to influ-

ence where renters are choosing to live and choosing to stay.

3:35-3:50PM SPECIAL PRESENTATION

3:50-4:00PM NETWORKING BREAK

4:00-4:35PM TRANSACTIONS SERIES: INSIDE THE \$1-\$20M DEALS

\$1-20M deals remain the cashflow kings. These expert panelists will discuss the requirements of today's small-balance borrowers, how the capital sources are meeting these needs, and what lenders are

doing to accommodate these deals that account for one of the largest share of multifamily

transaction volume.

4:35-5:15PM TRANSACTION SERIES: LARGE DEALS, BIG LOANS

Hear from the brokers, principals, and capital sources on what it takes to get a bigger deal financed today. As the apartment market continues to change, what challenges and opportuni-

ties do top multifamily players see in balancing for-sale and rental product in their portfolios?

5:15-6:30PM COCKTAIL RECEPTION

