



connect apartments

June 26th, 2018
Hotel Indigo DTLA



Conference Schedule

11:30 AM	REGISTRATION OPEN & LUNCH IS SERVED
12:00 PM	OPENING REMARKS
12:05-12:35PM	ECON UPDATE: BOOM, BUBBLE OR BUST How are demographic trends, wage growth and global factors affecting the rental market? Gain valuable insights as expert panelists discuss the macro issues impacting the apartments sector across the nation.
12:35-12:50PM	NETWORKING BREAK
12:50-1:30PM	INVESTING IN MULTIFAMILY: CHALLENGES, OPPORTUNITIES & MOVING FORWARD Multifamily's most active investors discuss where they're allocating capital and where they're pulling back, what new opportunities are emerging and the factors that influence their investment strategies today, tomorrow and long term.
1:30-1:45PM	SPECIAL PRESENTATION
1:45-2:25PM	WHAT IS DRIVING THE AFFORDABLE HOUSING SPACE? Gain insights into the future of affordable housing market and where it is headed when expert panelists come together on the new tax bill and its effects on the financing and development of affordable product, what needs to happen for more affordable housing to be built and whether the development pipeline will expand or contract moving forward.
2:25-2:40PM	NETWORKING BREAKING
2:40-2:55PM	SPECIAL PRESENTATION ON TECHNOLOGY
2:55-3:35PM	STAY AHEAD OF THE PACK: ATTRACTING & RETAINING RENTERS Seamless processes, enjoyable experiences & cutting-edge technology. Hear from property management, technology and design experts regarding the decisions they are making to influence where renters are choosing to live and choosing to stay.
3:35-3:50PM	SPECIAL PRESENTATION
3:50-4:00PM	NETWORKING BREAK
4:00-4:35PM	TRANSACTIONS SERIES: INSIDE THE \$1-\$20M DEALS \$1-20M deals remain the cashflow kings. These expert panelists will discuss the requirements of today's small-balance borrowers, how the capital sources are meeting these needs, and what lenders are doing to accommodate these deals that account for one of the largest share of multifamily transaction volume.
4:35-5:15PM	TRANSACTION SERIES: LARGE DEALS, BIG LOANS Hear from the brokers, principals, and capital sources on what it takes to get a bigger deal financed today. As the apartment market continues to change, what challenges and opportunities do top multifamily players see in balancing for-sale and rental product in their portfolios?
5:15-6:30PM	COCKTAIL RECEPTION

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PRIVATE LABEL EVENTS

Need help with your own conference,
panel, party or grand opening?

Give us a call to talk about how we
can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program add.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

The passport provides over 50% savings to those attending our events.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)

- Valid for your choice of any events throughout the year

Sponsorship Opportunities

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated E-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of Attendee list with full contact information

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

SILVER - \$4,000

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

EXHIBIT BOOTH - \$2,500

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

TABLETOP EXHIBIT - \$1,500

- Room for a pop up display
- Copy of attendee list
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of Attendee list with full contact information

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information