



# Connect Industrial

JULY 11 // SUNDA // CHICAGO



Connect Media 515 S Figueroa Street, Suite 350, Los Angeles CA 90071

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## CONFERENCE SCHEDULE

**1:00 - 1:30**    **Registration Open & Lunch Served**

**1:30 - 1:50**    **Trade Policy, Tailwinds or Hinderance?**

The industrial market completed its second-best year on record in 2017. How will the market be affected by the changing trade policy? Will these factors help propel the sector forward into another record-breaking year, or hinder its progression in 2018?

**1:50 - 2:35**    **Two-part Series – 2018: The Year of the Entity-Level Deal**

Why are consolidations in the industrial space making this year's headlines? With limited portfolios trading, and many large companies in holding cycles, are buyers turning to purchase companies rather than portfolios?

**The Year of the Entity-Level Deal Part 1: A View from Investors and Capital Providers**

- Who is financing these deals and what are the terms?
- With consolidation a trend at the forefront, who is next?
- What does a successful integration look like?

**2:35 - 2:50**    **Networking Break**

**2:50 - 3:20**    **The Year of the Entity-Level Deal Part 2: An Economic & End User Perspective**

- What economic drivers are playing a role in this trend?
- What benefits do the users see in the portfolio consolidations?
- Does consolidation lead to more consolidation as smaller players combine in order to compete?

**3:20 - 4:05**    **Growing Development & Changing Technology**

As the industrial market continues to grow, so does the development pipeline. Is older product functionally obsolete, or how can it be redeveloped to meet today's user demand? How is technology changing the functionality of distribution centers and where do multi-story buildings come into play?

**4:05 - 4:15**    **Networking Break**

**4:15 - 5:00**    **Expediting Orders! E-commerce at the Intersection of Industrial & Retail**

With e-commerce companies looking to grow same-day delivery, last mile distribution centers continue to steer the industry in a new direction. What are the consumer-level demand drivers that are reshaping the industry? What role is retail playing in the industrial space and what can we expect in 2018 and moving forward?

**5:00 - 6:30**    **Cocktail Reception**

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## Sponsorship Opportunities

### EVENT HOST

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- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated E-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of Attendee list with full contact information

### GOLD - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### SILVER - \$4,000

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- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of Attendee list with full contact information

### EXHIBIT BOOTH - \$2,500

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- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

### TABLETOP EXHIBIT - \$1,500

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- Room for a pop up display
- Copy of attendee list
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database

### COCKTAIL RECEPTION SPONSOR - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of Attendee list with full contact information

### WI-FI SPONSOR - \$4,500

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- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

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## PRIVATE LABEL EVENTS

Need help with your own conference, panel, party or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program add.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

## PASSPORT \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients.

The passport provides over 50% savings to those attending our events.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)

- Valid for your choice of any events throughout the year