

# connect inland empire



OCTOBER 24 // ONTARIO CONVENTION CENTER





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## EVENT SCHEDULE

**1:30 - 1:55pm Registration & Networking**

**1:55 - 2:00pm Opening Remarks**

**2:00 - 2:40pm Economic Outlook Roundtable**

The Inland Empire's growing population, growing commercial landscape, and growing infrastructure all impact the way that development occurs and deals get done. Hear what these changes mean for the region and how it will impact your business.

**2:40 - 3:30pm The New Face of the Inland Empire: Where the Growing Population Lives, Works & Plays**

Inland Empire's population is outpacing the rest of Southern California as new jobs and relatively sound cost of living lures workers to the region. This growing demand is prompting owners, investors and developers discuss creating live/work/play communities to retain talent and support job growth. Hear from new names and mainstays in IE CRE alike on what is changing in housing, retail, and office.

**3:30 - 3:45pm Networking Break**

**3:45 - 4:15pm Ontario Airport: The Great Opportunity of the Inland Empire**

Hear a conversation with the City of Ontario and the Head of the Ontario airport as they discuss the commercial and industrial opportunities that the Ontario airport brings to the region, and what it means for developers, investors, and the population of the Inland Empire.

**4:15 - 5:00pm Industrial Development and Investment: How Far Can Projects Spread**

Industrial real estate remains the preferred property type across the nation, with the Inland Empire leading the west coast in investment and development. Hear from owners, developers, brokers, and financiers on the projects coming on line, where they are reaching to, and what the industrial network will look like in the coming years.

**5:00 - 6:30pm Cocktail Reception**



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## SPONSORSHIP OPPORTUNITIES

### EVENT HOST

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- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company-supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with full contact information

### GOLD - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

### SILVER - \$4,000

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- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

### EXHIBIT BOOTH - \$2,500

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- Room for a pop-up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

### TABLETOP EXHIBIT - \$1,500

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- Room for a pop-up display
- Copy of attendee list
- 1 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

### COCKTAIL RECEPTION SPONSOR - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with full contact information

### WI-FI SPONSOR - \$4,500

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- Recognition on all email promos, website, ads, and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information



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## PRIVATE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list with full contact information

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo
- Copy of attendee list with full contact information

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list with full contact information

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage
- Copy of attendee list with full contact information

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

## PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year