



# connect healthcare

OCTOBER 29 & 30 • THE RESORT AT PELICAN HILL

## EVENT SCHEDULE

### OCTOBER 29

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**6:00 - 7:00pm**      **Opening Cocktail Reception**

### OCTOBER 30

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**10:00 - 11:00am**      **Registration & Networking Roundtables**

**11:00 - 11:05am**      **Opening Remarks**

**11:05 - 11:55am**      **Market on Fire: The New Generation of MOBs, Mixed-Use Facilities and More**

With a robust development pipeline and flood of investment, the red-hot MOB sector is poised for record growth and expansion. What is driving this growth in this area? What types of new projects are being developed to fit the new model of healthcare space? Where are the investment opportunities? How is value being unlocked from existing assets? Here from the pioneers in the space as to the mixed-use properties that are on the rise, the role SNFs, and senior housing are playing in the space and more.

**11:55am - 12:15pm**      **Lunch is Served**

**12:15 - 12:45pm**      **Lunchtime Keynote**

**12:45 - 1:05pm**      **Networking Break**

**1:05 - 1:50pm**      **REITs, Private Equity, and Foreign Capital Shaking Up the Market**

As healthcare continues to outperform other sectors of the economy, there has been a significant increase in the amount of capital from REITs, private equity, and foreign investors. This influx of capital has had a profound effect on the industry. As a result, there have been notable shifts in the flow of capital to specific property types as investors adjust their risk levels and investment strategies accordingly.

**1:50 - 2:10pm**      **Presentation: Bold Ideas and Innovations Transforming Healthcare**

Creativity and innovation have redefined healthcare in recent years. Hear from some of the most innovative minds in healthcare as they present bold new ideas and innovations in design, telemedicine, amenities, sustainability, wellness, and more.

**2:10 - 2:30**      **Networking Break**

**2:30 - 3:15**      **Crisis Management: Surging Demand for Behavioral Health**

Widespread acceptance of treatment for mental illness and the recent opioid crisis continue to fuel demand for behavioral health facilities. Several states have passed important legislation to fund treatment for this once overlooked segment of the population. Today behavioral hospitals are among the fastest-growing types of healthcare facilities with major REITs and healthcare systems competing to create new facilities. Learn from leading experts about the opportunities and challenges facing this burgeoning sector.

**3:15 - 4:00pm**      **The Convergence of Retail & Healthcare: The Sky's the Limit**

The retailization of healthcare continues and shows no signs of waning with pharmacies, grocery stores, and drugstores ramping up their real estate strategies to include urgent care, wellness centers, and full-service medical clinics. Today healthcare has become the preferred tenant of many developers, occupying space once reserved exclusively for big name retailers. Discover what opportunities and challenges lie ahead in the next phase of the retailization of healthcare.

**4:00 - 5:00pm**      **Closing Cocktail Reception**