

connect westside los angeles

NOVEMBER 27 // LUXE SUNSET BOULEVARD



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EVENT SCHEDULE

1:30 - 2:00pm Registration & Networking

2:00 - 2:05pm Opening Remarks

2:05 - 2:45pm Westside LA Power Players

Hear from the movers and shakers on the evolution and expansion of the Westside. These power players will discuss the hottest submarkets, where you should be looking for deals, tenant demands, and more.

2:45 - 3:05pm Keynote Presentation

3:05 - 3:20pm Networking Break

3:20 - 4:00pm Climate Change: Spotlight on Rising Construction Costs, Interest Rates, and Inflation

As we enter the later-end of the current cycle, rising construction rates, higher interest rates and general inflation cause concern. Hear from those on the front lines how the industry is addressing these concerns and how they have been offset to a degree by strong demand for housing, rising wages, and low employment.

4:00 - 4:15pm Networking Break

4:15 - 4:55pm Mixed-Use Development: The Evolving Westside

With projects like One Culver, 3rd Street Promenade 3.0, the Culver Steps, and Ivy Station, it's clear that tenants and consumers alike are yearning for more mixed-use spaces to occupy. Hear from industry experts behind the biggest new mixed-use developments on the Westside as to why here and why now.

5:00 - 5:15pm Next Generation Awards

Across the country, Connect Media's Next Generation Awards recognized young leaders, chosen from more than 450 nominations from all sectors of the commercial real estate industry. We chose young leaders from California, New York, Texas, Chicago, and Nationally who are already making big contributions to our industry and are likely to be influential for a long time — because of their talent, drive, and fresh ideas. We are pleased to present some of these winners their awards live at Connect Westside LA.

5:15 - 6:30pm Cocktail Reception

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SPONSORSHIP OPPORTUNITIES

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company-supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with full contact information

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

SILVER - \$4,000

- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

EXHIBIT BOOTH - \$2,500

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

TABLETOP EXHIBIT - \$1,500

- Room for a pop-up display
- Copy of attendee list
- 1 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with full contact information

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads, and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

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PRIVATE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list with full contact information

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo and Connect Media logo
- Copy of attendee list with full contact information

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list with full contact information

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles supplied by sponsor company)
- Copy of attendee list with full contact information

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year