

## EVENT SCHEDULE

**1:00 - 1:20pm Registration & Networking**

**1:20 - 1:25pm Opening Remarks**

**1:25 - 1:45pm A Conversation with Transwestern CEO, Larry Heard**

**1:45 - 2:30pm Money Keeps Rolling In: Capital Markets at Work**

Houston continues to attract the attention of private equity, institutional investors, and international funds as more and more new players continue to enter the market. Hear directly from the major stakeholders and learn about their investment strategies.

**2:30 - 2:45pm Networking Break**

**2:45 - 3:30pm Economic Outlook: Converging Forces - Oil, Gas, Energy, and Industrials**

This special presentation takes a closer look at the economic impact of oil, gas, energy, and industrials. Leading experts address the macro-economic factors driving the market and how they are impacting real estate across the asset classes.

**3:30 - 4:15pm The Rebirth & Renewal of Downtown Houston**

Having previously experienced high vacancy rates, a lack of inventory, and years of urban decline, today downtown Houston is in the midst of a full scale renaissance. Major efforts on the part of the city, developers, and investors have been undertaken to transform downtown into a thriving destination for office, multifamily, retail, and entertainment. It is also interesting to note that the entirety of downtown Houston was recently designated as an opportunity zone. What impact will this have on the revitalization of this urban core? Learn more about downtown Houston's robust development pipeline and leasing activity.

**4:15 - 4:30pm Networking Break**

**4:30 - 5:20pm In the Mix - Multifamily, Mixed-Use, and Megaprojects**

In recent years, the concept of work, live, and play that fully integrates multifamily, retail, and office spaces has become increasingly more important and prevalent in the industry. Likewise, Houston is home of a number of innovative mixed-use projects that reflect this growing trend. Learn how mixed-use has become such a driving force in the market.

**5:20 - 5:30pm Awards Presentation**

**5:30 - 6:30pm Cocktail Reception**