



# connect bay area

JULY 18  
SAN FRANCISCO

## EVENT SCHEDULE

**12:45 - 1:10pm**    **Registration & Networking**

**1:10 - 1:15pm**    **Opening Remarks**

**1:15 - 2:00pm**    **Bay Area Power Players: Influencers Shaping the City**

This session will tout the icons of the city and who's driving the industry. Topics will include disruptors and trend setters; those pushing the market forward; finding opportunities; maneuvering in a competitive environment, and top deals and megaprojects.

**2:00 - 2:45pm**    **Deal Flow Across the Capital Stack: It's Complicated**

San Francisco's current investment climate in commercial real estate is touted as optimistic with touch of uncertainty. Real estate players across the buying, lending and selling space will address critical issues including where investors are finding higher yield; public vs. private REITS; preferred investment strategies; the role foreign investors are playing; the growth of non-bank lenders, and diversification into nontraditional property types.

**2:45 - 3:00pm**    **Networking Break**

**3:00 - 3:20pm**    **Keynote Address**

**3:20 - 4:05pm**    **Beyond Co-Working and Flex: The Changing Office Demand Both Inside & Out**

It's not a secret the Bay Area's office sector is both booming and changing. Panelists will debate the trends and disruptors of one of San Francisco's hottest sector including employee demands; attention to user experience and employee engagement; adaptable work environments; multifunctional spaces; returns for investors and developers, transit demands and last-mile solutions.

**4:05 - 4:20pm**    **Networking Break**

**4:20 - 4:40 pm**    **Addressing Opportunity Zones: Changing the Multifamily Conversation**

**4:40 - 5:25pm**    **Apartment Update: Challenges and Opportunities in the Market**

The multifamily space in and around San Francisco has seen continual growth due to various factors. Seasoned experts will highlight these factors and more such as who's buying and who's selling; how developers, owners and investors can leverage current trends and disruptors; the impacts of shifting demographics; megaprojects making headlines and opportunities in the growing submarkets.

**5:25 - 5:35 pm**    **Awards Ceremony: Celebrating Today's Top Brokers & Women in Real Estate**

**5:35 - 6:35pm**    **Closing Cocktail Reception**