

connect bay area

JULY 18
SAN FRANCISCO





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EVENT SCHEDULE

12:45 - 1:10pm **Registration & Networking**

1:10 - 1:15pm **Opening Remarks**

1:15 - 2:00pm **Bay Area Power Players: Influencers Shaping the City**

This session will tout the icons of the city and who's driving the industry. Topics will include disruptors and trend setters; those pushing the market forward; finding opportunities; maneuvering in a competitive environment, and top deals and megaprojects.

2:00 - 2:45pm **Deal Flow Across the Capital Stack: It's Complicated**

San Francisco's current investment climate in commercial real estate is touted as optimistic with touch of uncertainty. Real estate players across the buying, lending and selling space will address critical issues including where investors are finding higher yield; public vs. private REITS; preferred investment strategies; the role foreign investors are playing; the growth of non-bank lenders, and diversification into nontraditional property types.

2:45 - 3:00pm **Networking Break**

3:00 - 3:20pm **Keynote Address**

3:20 - 4:05pm **Beyond Co-Working and Flex: The Changing Office Demand Both Inside & Out**

It's not a secret the Bay Area's office sector is both booming and changing. Panelists will debate the trends and disruptors of one of San Francisco's hottest sector including employee demands; attention to user experience and employee engagement; adaptable work environments; multifunctional spaces; returns for investors and developers, transit demands and last-mile solutions.

4:05 - 4:20pm **Networking Break**

4:20 - 4:40 pm **Addressing Opportunity Zones: Changing the Multifamily Conversation**

4:40 - 5:25pm **Apartment Update: Challenges and Opportunities in the Market**

The multifamily space in and around San Francisco has seen continual growth due to various factors. Seasoned experts will highlight these factors and more such as who's buying and who's selling; how developers, owners and investors can leverage current trends and disruptors; the impacts of shifting demographics; megaprojects making headlines and opportunities in the growing submarkets.

5:25 - 5:35 pm **Awards Ceremony: Celebrating Today's Top Brokers & Women in Real Estate**

5:35 - 6:35pm **Closing Cocktail Reception**

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SPONSORSHIP OPPORTUNITIES

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company-supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with full contact information

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

SILVER - \$4,000

- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

EXHIBIT BOOTH - \$2,500

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

TABLETOP EXHIBIT - \$1,500

- Room for a pop-up display
- Copy of attendee list
- 1 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with full contact information

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads, and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

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PRIVATE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list with full contact information

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo and Connect Media logo
- Copy of attendee list with full contact information

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list with full contact information

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles supplied by sponsor company)
- Copy of attendee list with full contact information

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year