



EVENT SCHEDULE

12:15 - 12:45pm Registration & Lunch is Served

12:45 - 12:50pm Opening Remarks

12:50 - 1:40pm Industry Leaders: A View from the Top

Multifamily's most active players talk about where they see the industry headed, the opportunities and challenges on the horizon, the techniques that propel their businesses forward, and more.

1:40 - 2:25pm The Class Wars: Value-Add Proposition in Multifamily

As capital continues to pour into what some consider to be an overheated market, the search for higher yield and greater returns has never been more intense. Faced with rising construction costs and the looming threat of oversupply, active investors are adjusting their investment strategies accordingly to find and unlock the best value in class B and C assets. Hear from leading investors as they discuss the challenges and opportunities of investing in multifamily.

2:25 - 2:40pm Networking Break

2:40 - 3:25pm The Ultimate in Texas Hold 'em: Buy, Build, Sell & Lend

While the overall appetite for Texas multifamily remains strong, many banks have become increasingly more selective in their lending practices. Consequently, this has allowed non-traditional lenders to fill the void. Gain insights into the lending climate, hear where the borrowers are turning, and more.

3:25 - 4:05pm Affordable Housing: Short Supply + Growing Demand = Opportunity

Despite stellar job and population growth in the major metros, Texas is currently facing an affordable housing crisis that threatens to derail economic growth. The rising cost of housing, a severe lack of inventory, and other barriers to finding affordable housing continue to impact both low income, middle and working class residents. Recently, cities like Austin and Dallas have issued mandates for the creation of affordable and workforce housing while Houston has seen its own waitlist due to an affordable housing mushroom after Hurricane Harvey. Discover how city officials and other major stakeholders are partnering with leading developers to address the impending crisis.

4:05 - 4:20pm Networking Break

4:20 - 4:45pm Special Presentation

4:45 - 5:30pm Suburban vs Urban: Spotlight on Development Trends

There is no denying that rising labor and construction costs coupled with soaring land prices has caused multifamily developers to rethink how and where they are building. In recent years, there has been a push to revitalize the urban core in the metros, transforming them into 24/7 hubs of activity. At the same time, there has also been a dramatic increase in the number of pedestrian-friendly developments in the suburban market that offer a level of cultural, fine-dining, and entertainment options on par with any major city. Join us for an in-depth look at the push and pull in development trends redefining multifamily in Texas

5:30 - 6:30pm Cocktail Reception
