

# connect OPPORTUNITY ZONES

OCTOBER 23, 2019 • NYC

## Why Participate:

- Raise your brand awareness
- Position your team as industry experts
- Educate the audience
- Leverage relationships and gain potential clients

## Why Connect:

1. Our editors publish Opportunity Zones content daily across the country
2. We are tapped into the development, lending, and investment communities and have strong relationships with the largest Opportunity Zone players in the US
3. Each of our dedicated Connect Opportunity Zones emails reach 98,000 subscribers with an open rate of more than 31%
4. Your company can leverage our experience of producing past webinars for clients which have averaged 700+ registrations



FOR MORE INFO:

EMILY LETTIERI | [ellettieri@connect.media](mailto:ellettieri@connect.media) | 914.391.2733

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# connect OPPORTUNITY ZONES

## AGENDA

**9:30 - 9:55am**      **Registration & Networking**

**9:55 - 10:00am**      **Opening Remarks**

**10:00 - 10:40am**      **Capital Raising and Investment Strategies**

The recent large amount of capital pouring into opportunity zone funds has resulted in a dramatic increase in the number of funds, creating a more competitive market. Discover how investors, funds, family offices, investment banks, and others are raising capital to invest in opportunity zones and where that capital is being deployed.

**10:40 - 10:55am**      **Networking Break**

**10:55 - 11:35am**      **Doing Good: Social Impact Investing and Community Building**

As opportunity zones were originally designed to stimulate economic development in under-served communities, it seems fitting to evaluate whether they will be able to deliver on that promise. Likewise, social impact investing continues to gain momentum as a preferred vehicle for funding opportunity zone projects like affordable housing, community reinvestment, and overall economic development. Hear from the people doing the projects on the elements at work and what creates success.

**11:35am - 12:15pm**      **Alternative Investments Through Opportunity Zones**

Discover how opportunity zones have become a vehicle to finance non-traditional investments such as sports & entertainment, the cannabis industry, energy and more.

**12:15pm**      **Buffet Lunch is Served**

**12:30 - 1:00pm**      **Keynote Address**



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## SPONSORSHIP OPPORTUNITIES

### EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company-supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with full contact information

### GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads & event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

### SILVER - \$4,000

- Recognition on all email promos, website, ads & event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

### EXHIBIT BOOTH - \$2,500

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database



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