

A photograph of a modern hospital lobby. In the foreground, there are several rows of silver metal waiting chairs with black mesh backs. The floor is made of large, light-colored square tiles that reflect the chairs and the ceiling. In the middle ground, there is a long, curved reception desk with a light-colored, textured surface. Behind the desk, there are large windows with dark frames, and a bright pink door is visible on the right side. The ceiling is white with recessed lighting and air vents. The overall atmosphere is clean and professional.

connect healthcare

OCTOBER 2 & 3
THE RESORT AT PELICAN HILL



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EVENT SCHEDULE

OCTOBER 2

11:00am - 6:00pm **Connect Healthcare Real Estate Golf Tournament**

6:00 - 7:00pm **Opening Cocktail Reception**

OCTOBER 3

10:30 - 11:00am **Registration & Networking**

11:00 - 11:05am **Opening Remarks**

11:05 - 11:55am **The State of Healthcare: A View from the Top**

Hear from hospital systems, providers and the boots on the ground on what is next for the industry, what they are looking for moving forward and how you can prepare.

11:55am - 12:15pm **Lunch is Served**

12:15 - 12:50pm **Special Presentation: Healthcare in Live/Work/Play Communities**

12:50 - 1:10pm **Networking Break**

1:10 - 2:00pm **Follow the Money: Capital Markets Update**

Find out where the investment dollars are heading and the types of properties they are chasing: medical office, urgent care, SNIFs, seniors care, and more. What is penciling and what isn't, and what do savvy investors see on the horizon.

2:00 - 2:50pm **Patient-Centric Care: The Next Wave in Design and Development**

Hear from developers, designers and contractors on where new developments and redevelopments are headed. How is the value-based model of reimbursement impacting the type of product in demand, how is technology impacting design and development decisions, and what is next?

2:50 - 3:05pm **Networking Break**

3:05 - 3:55pm **The Big Squeeze in Senior Living**

The population is rapidly aging as older boomers are starting to retire, and Gen-Xers are caring for elderly parents, causing senior housing to shift from a CRE step-child to an investment darling. Hear from developers, investors, and lenders on what is happening in the space and how to capitalize on demographic shifts.

3:55 - 4:45pm **REIT Roundtable**

The most active REITs in the space will discuss the intricacies of investment in healthcare real estate and what makes the assets a strong investment.

4:45 - 6:00pm **Closing Cocktail Reception**

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SPONSORSHIP OPPORTUNITIES

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company-supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with full contact information

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

SILVER - \$4,000

- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

EXHIBIT BOOTH - \$2,500

- Room for a pop-up display
- Electric at booth space
- Copy of attendee list
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

TABLETOP EXHIBIT - \$1,500

- Room for a pop-up display
- Copy of attendee list
- 1 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads, and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception
- Branded gobo light at the reception
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with full contact information

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads, and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with full contact information

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PRIVATE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with full contact information

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards
- Copy of attendee list with full contact information

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo and Connect Media logo
- Copy of attendee list with full contact information

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list with full contact information

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles supplied by sponsor company)
- Copy of attendee list with full contact information

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad.
- **\$750** per email
- **\$3,000** for all emails at National Event (6-7 emails)
- **\$2,000** for all emails at Regional Event (4-5 emails)
- 600 x 244 px banner or 600 x 90 px banner and 140 characters of text on panel email
- Full contact information for all ad clicks

PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year

connectconferences.com