

connect industrial midwest

MARCH 4, 2020
HYATT REGENCY O'HARE
ROSEMONT, IL



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EVENT SCHEDULE

1:00pm - 1:30pm Registration and Networking

1:30pm - 1:35pm Opening Remarks

1:35pm - 1:55pm Keynote Address

Colliers International – Chicago, Rosemont office, executive vice president, Lynn Reich, will kick-off Connect Industrial Midwest as she shares her stories about her ups and downs, trials and tribulations, and perspective on being a woman in the Industrial property sector. Reich will be interviewed by long-time friend and principal, Mark Goode, Venture One Real Estate.

1:55pm - 2:35pm Trends and Forecasts from Industrial Industry Leaders

Hear from industrial's most active players addressing the opportunities and challenges facing the Midwest markets. Industry experts will discuss top issues including factors driving demand, macroeconomics, high growth areas, development, tenant profiles, concessions, and more.

2:35pm - 2:50pm Networking Break

2:50pm - 3:30pm Baby it's Cold Inside: Development & Technology Needs of Cold Storage & Cannabis Uses

With increasing demand for fresh foods and online grocery, it's logical to assume that cold storage would be among the biggest users of warehouse space. Yet there are reasons why supply remains constrained. You'll hear experts define cold storage and cannabis uses, detail the construction and operation standards that need to be met, and forecast what's on the horizon for development and technology.

3:30pm - 3:45pm Networking Break

3:45pm - 4:25pm I'd Walk a Mile, The Last Mile: Logistics, Supply Chain and the Intersection of Retail & Industrial

The rise of e-commerce has fueled the industrial development boom. It has also given rise to a host of new considerations that must be taken into account. Our speakers will cover the challenges and opportunities presented by the increasing demand for same-day delivery, creative last-mile strategies and partnerships, the opportunities for repurposing empty retail spaces and whether the "Amazon effect" will reach a natural limit.

4:25pm - 5:05pm Following the Money: Who's Bankrolling & Funding Industrial Properties?

Behind the industrial acquisition and development deals that make the headlines is finance. The experts will drill down into the nuts and bolts of financing transactions—including financing sources, underwriting, loan to value, and recourse. They'll also zero in on the debt and equity picture for different product types, including spec, build-to-suit, specialty and intermodal.

5:05pm - 6:30pm Cocktail Reception

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SPONSORSHIP OPPORTUNITIES

EVENT HOST

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

GOLD - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

SILVER - \$4,000

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

EXHIBIT 1 - \$2,500

- Room for a pop-up display
- Electric at booth space
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

EXHIBIT 2 - \$1,500

- Room for a pop-up display
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

COCKTAIL RECEPTION SPONSOR - \$6,000

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception (provided by Connect)
- Branded gobo light at the reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

WI-FI SPONSOR - \$4,500

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

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WHITE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break (provided by Connect)
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)
- Copy of attendee list

ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact info for all ad clicks

PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year