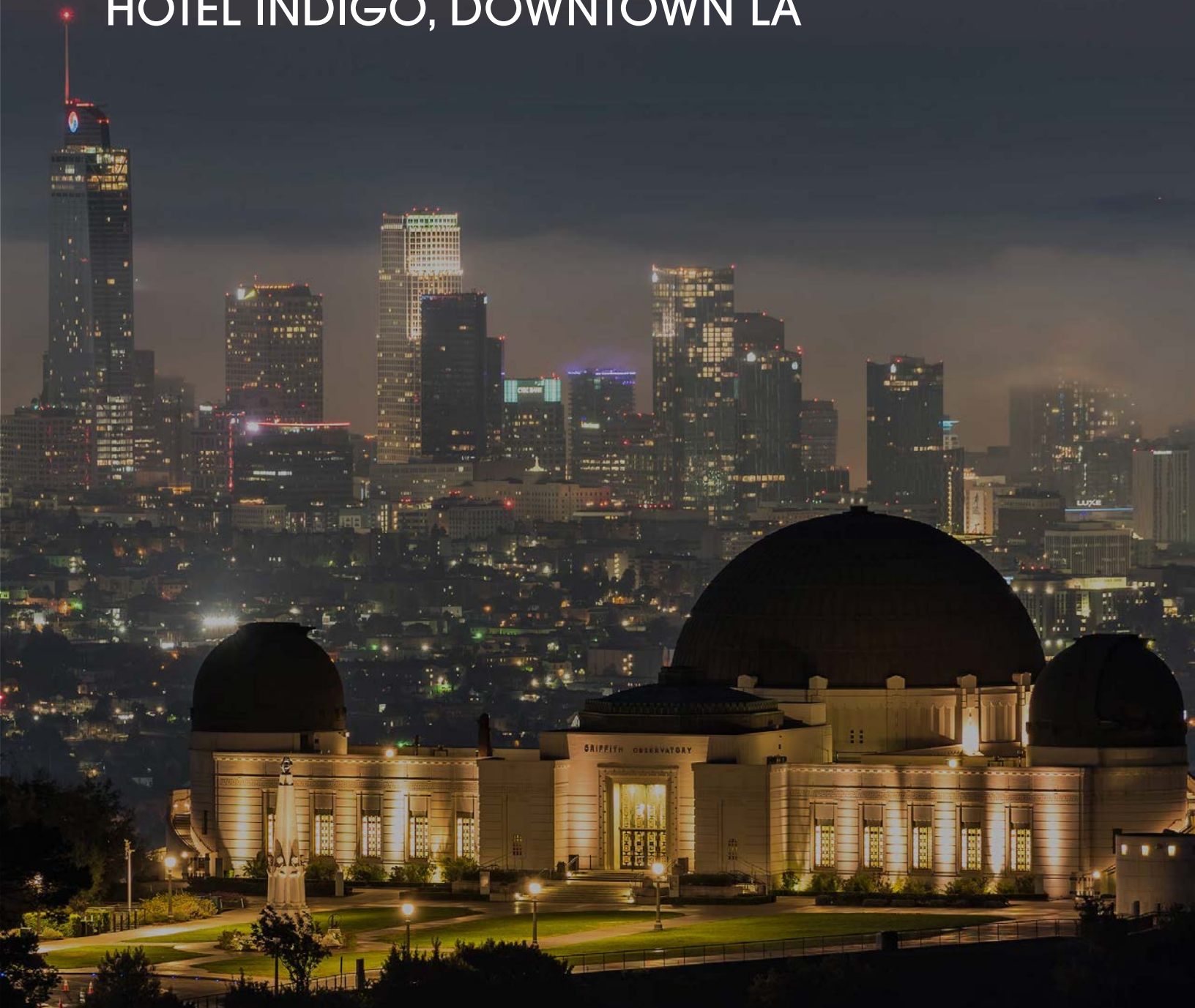


# connect los angeles

MARCH 26, 2020

HOTEL INDIGO, DOWNTOWN LA



*Connect Los Angeles 2020 is approved for 4 hours of Bureau of Real Estate Appraisers (BREA) continuing education. Course Provider ID Number: CP10761*



# connect los angeles

MARCH 26, 2020 / HOTEL INDIGO, DOWNTOWN LA

## EVENT SCHEDULE

*Connect Los Angeles 2020 is approved for 4 hours of Bureau of Real Estate Appraisers (BREA) continuing education. Course Provider ID Number: CP10761*

- |                          |  |
|--------------------------|--|
| <b>11:45am - 12:15pm</b> | <b>Registration, Networking &amp; Grab-and-Go Lunch</b>  |
| <b>12:15pm - 12:20pm</b> | <b>Opening Remarks</b>   |
| <b>12:20pm - 1:10pm</b>  | <b>Buy, Build, Sell or Hold: Insights on Investment and Development</b><br>The most active players in investment and development share their insight into the factors driving redevelopment and new development opportunities, and how they keep their assets relevant in a period of emerging neighborhoods. Panelists will also share a regional view on investment, development and asset performance in Southern California. |
| <b>1:10pm - 2:00pm</b>   | <b>Financing: A Look at Financing LA's Deals</b><br>Many deals are becoming harder to come by and to pencil. In this panel we will hear from investors, capital markets and lending professionals on how projects are being funded and where the actual source of the capital is coming from.  |
| <b>2:00pm - 2:15pm</b>   | <b>Networking Break</b>  |
| <b>2:15pm - 3:05pm</b>   | <b>Industry Leaders: A View From the Top</b><br>National industry leaders discuss shifting real estate trends, activity across property types, and share insights into strategies for propelling your business forward.  |
| <b>3:05pm - 3:30pm</b>   | <b>Keynote Presentation</b>  |
| <b>3:30pm - 4:10pm</b>   | <b>Economic Update</b><br>Economic experts examine the key drivers that influence commercial real estate, and look ahead at labor, housing, job growth and demographic trends for 2020.  |
| <b>4:10pm - 4:25pm</b>   | <b>Networking Break</b>  |
| <b>4:25pm - 5:15pm</b>   | <b>Developing and Building the Experience</b><br>Hear from brokers, investors, developers, and more on how experiences are shaped in real estate across property types, and what successful strategies can be implemented for growth.  |
| <b>5:15pm - 5:40pm</b>   | <b>Keynote Conversation</b>  |
| <b>5:40pm - 5:55pm</b>   | <b>Award Ceremony</b>  |
| <b>5:55pm - 7:30pm</b>   | <b>Cocktail Reception</b>  |

# connect los angeles

MARCH 26, 2020 / HOTEL INDIGO, DOWNTOWN LA

## SPONSORSHIP OPPORTUNITIES

### EVENT HOST

---

- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

### GOLD - \$6,000

---

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### SILVER - \$4,000

---

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### EXHIBIT 1 - \$2,500

---

- Room for a pop-up display
- Electric at booth space
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### EXHIBIT 2 - \$1,500

---

- Room for a pop-up display
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### COCKTAIL RECEPTION SPONSOR - \$6,000

---

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception (provided by Connect)
- Branded gobo light at the reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

### WI-FI SPONSOR - \$4,500

---

- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info



# connect los angeles

MARCH 26, 2020 / HOTEL INDIGO, DOWNTOWN LA

## WHITE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break (provided by Connect)
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact info for all ad clicks

## PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year