

A close-up photograph of a person's hand holding several shopping bags. The person is wearing a blue and white striped shirt and grey jeans. The background is a blurred retail environment with warm, bokeh-style lighting. The text is overlaid on the upper left portion of the image.

# connect retail west

FEBRUARY 13, 2020

THE RESORT AT PELICAN HILL



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## EVENT SCHEDULE

**1:30pm - 1:55pm Registration and Networking**

**1:55pm - 2:00pm Opening Remarks**

**2:00pm - 2:55pm Anatomy of a Project: Behind Westfield's Century City Redevelopment**

Hear from the ownership and tenants of one of SoCal's most successful redevelopment projects – hear how it was done and what it takes to stay competitive in today's market.

**2:55pm - 3:45pm Investment Sales: Where the Market is Heading**

Hear from the market's leaders on where the investment sales market is headed, the deals that are getting done, and where investors are looking for their next deal.

**3:45pm - 4:00pm Networking Break**

**4:00pm - 4:40pm It's All About the Experience**

Experiential retail continues to drive the retail experience – whether it's high touch customer service, a photo opp, a workout, or an overall feeling. Hear from leading owners, developers, brokers and tenants on what's happening to drive experience.

**4:40pm - 5:15pm Keynote Conversation**

Join Connect as we go behind the real estate with Donahue Schriber CEO Pat Donahue and talk about his career, growth, and how he innovates and leads.

**5:15pm - 6:15pm Cocktail Reception**

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## SPONSORSHIP OPPORTUNITIES

### EVENT HOST

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- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

### GOLD - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### SILVER - \$4,000

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- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### EXHIBIT 1 - \$2,500

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- Room for a pop-up display
- Electric at booth space
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### EXHIBIT 2 - \$1,500

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- Room for a pop-up display
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### COCKTAIL RECEPTION

#### SPONSOR - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception (provided by Connect)
- Branded gobo light at the reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

### WI-FI SPONSOR - \$4,500

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- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

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## WHITE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break (provided by Connect)
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact info for all ad clicks

## PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year