

# connect south florida

FEBRUARY 26, 2020

RUSTY PELICAN

KEY BISCAINE, FL





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## EVENT SCHEDULE

**1:30pm - 2:00pm Registration and Networking**

**2:00pm - 2:05pm Opening Remarks**

**2:05pm - 2:25pm Keynote Presentation**

**2:25pm - 3:10pm 2020 Trends and Forecasts**

The industry's most active CRE leaders discuss what's hot and not in 2020. Hear them break down their predictions for South Florida's emerging submarkets, and more, in this panel.

**3:10pm - 3:25pm Networking Break**

**3:25pm - 4:10pm Financing Today's Deals**

From West Palm to Wynwood and everywhere in between, the overall appetite for the South Florida market remains strong. From local banks, to non-traditional lenders, to out of market and international financiers looking in, who is financing the deals and what areas are seeing the most activity going into 2020? Gain insights into the lending climate, hear where the borrowers are turning and more.

**4:10pm - 4:55pm Miami's Mega Projects**

From the \$4 billion American Dream Miami mega mall to SkyRise Miami, how will a new wave of mega projects change the CRE landscape in South Florida?

**4:55pm - 5:00pm Awards Presentation**

**5:00pm - 6:30pm Cocktail Reception**



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## SPONSORSHIP OPPORTUNITIES

### EVENT HOST

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- Speaker or moderator position
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3-minute, company supplied, video during panel change or opportunity to give brief opening remarks
- 12 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Dedicated e-blast to targeted list announcing your participation at the conference
- Opportunity to display pull-ups, property images, renderings, or visuals of some form at the event to promote the property or project
- Copy of attendee list with contact info

### GOLD - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### SILVER - \$4,000

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- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

### EXHIBIT 1 - \$2,500

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- Room for a pop-up display
- Electric at booth space
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### EXHIBIT 2 - \$1,500

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- Room for a pop-up display
- 1 complimentary registration
- 20% discount code to be used for additional registrations & distribution to company database
- Copy of attendee list

### COCKTAIL RECEPTION SPONSOR - \$6,000

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- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded cocktail napkins at the reception (provided by Connect)
- Branded gobo light at the reception (provided by Connect)
- Option to include a signature drink at the reception
- Exhibit space
- Copy of attendee list with contact info

### WI-FI SPONSOR - \$4,500

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- Recognition on all email promos, website, ads and event signage
- Custom branded Wi-Fi network and login
- Wi-Fi and information cards on every chair
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Exhibit space
- Copy of attendee list with contact info

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## WHITE LABEL EVENTS

Need help with your own conference, panel, party, or grand opening?

Give us a call to talk about how we can connect you with our community.

## NETWORKING BREAK SPONSOR - \$3,500

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Branded napkins at networking break (provided by Connect)
- Connect Media staff to announce sponsoring company before start of break
- Exhibit space
- Copy of attendee list with contact info

## LANYARD SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded lanyards (provided by Connect)
- Copy of attendee list

## STEP & REPEAT SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Co-branded Step & Repeat with company logo & Connect Media logo (provided by Connect)
- Copy of attendee list

## ATTENDEE BAG SPONSOR - \$3,000

- Recognition on all email promos, website, ads and event signage
- 3 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded attendee bags placed on all attendee chairs (bags provided by sponsor company)
- Option to place a piece of company's marketing collateral in bag
- Copy of attendee list

## WATER BOTTLE SPONSOR - \$2,000

- Recognition on all email promos, website, ads and event signage
- 2 complimentary registrations
- 20% discount code to be used for additional registrations & distribution to company database
- Custom branded water bottles placed at all attendee tables and for speakers on stage (water bottles provided by sponsor company)
- Copy of attendee list

## PROGRAM BIO EMAIL SPONSOR

- Connect Conferences sends an email at the start of each panel to all attendees at the event, which includes the headshots, bios and a way to connect to all panelists on the stage. Add your branding to this email as a digital program ad
- \$750 per email
- \$3,000 for all emails at National Event (6-7 emails)
- \$2,000 for all emails at Regional Event (4-5 emails)
- 600 x 244px banner or 728 x 90px banner and 140 characters of text on panel email
- Full contact info for all ad clicks

## PASSPORT - \$5,000

The Connect Passport is the perfect solution for companies attending multiple events, sending multiple employees, or hosting clients.

- 40 event registrations to use for your employees and clients (approximate 50% discount per registration)
- Valid for your choice of any events throughout the year